

SUMMER NEWS MAGAZINES

*From Ocean City to Cape May...
we have you covered!*



the FREE entertainment guide for the Jersey Shore

focuses on the vacation resort communities of Cape May, Stone Harbor, Avalon & Sea Isle City.

The Beachcomber is also distributed in other prime offshore locations.

**20,000
copies**
peak season

*The Beachcomber
publishes May 18th
through August 31st*

Distributed every Friday



targets the island beach communities of the Wildwoods by the Sea: Wildwood, North Wildwood, Wildwood Crest and West Wildwood.

*Free Time publishes
May 18th through
September 21st*

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***Copies are distributed to all the Hotels and Motels, Realtors,
Grocery/Convenience Stores and other high traffic areas***

Mechanical Requirements

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| 1 column | 1-9/16" | 1/8 page | (3 col.x 3.75") |
| 2 columns | 3-1/4" | 1/4 page | (3 col. x 6.5") |
| 3 columns | 5" | 1/2 page h. | (6 col. x 6.5") |
| 4 columns | 6-3/4" | 1/2 page v. | (3 col. x 13") |
| 5 columns | 8-1/2" | full page | (6 col. x 13") |
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