

ONLINE ADVERTISING RATES 2007

Leaderboard 728 x 90

LEADERBOARD 728 x 90

Navigation Only

Skyscraper 120 x 600

Window 120 x 240

Tile 120 x 90

Window 120 x 240

Bottom 210 x 64

Bottom 210 x 64

Not actual sizes. Illustration for proportion only.

(Terms Of Advertising)

- Advertiser may submit the following number of changes, as applicable at no additional charge. Additional modifications submitted during the contract period will be processed for a fee of \$(100) per modification. 12 month contract - 3 free changes / 6 month contract - 2 free changes - 3 month contract - 1 free change.
- Catamaran Media will use its best efforts to keep its Catamaranmedia.com service running at all times and cannot be responsible for interruptions in service due to circumstances beyond its control. Advertiser expressly agrees that the use of Catamaranmedia.com is entered at the Advertiser's sole risk. Neither Catamaran Media or its agents warrant that the service will be uninterrupted or error free and shall not be liable for any inability to use the service.
- If Advertiser does NOT fulfill this contract obligation, the agreement will be Automatically cancelled and the advertiser agrees to pay the difference between the discount earned and amounts previously billed.
- Payment will be made within 30 days of billing. Consistent with Company collection and credit policies, Catamaran Media reserves the right to cancel this contract at any time during the contract period if payments are not kept current. Should this become necessary, the contract will be recalculated to determine the rate the advertiser had actually earned. Advertiser also agrees to pay all attorney's fees if the account becomes delinquent and must be given to an attorney for collection and may be subject to a monthly finance charge of 1.5%.
- Advertising contracts do not guarantee a specific rate. Contracts only establish discounts off open rate card rates.
- The Advertiser shall hold the Company harmless and indemnify it from all damages, costs and expenses of any nature whatsoever for which the Company may become liable by reason of its publication of Advertisers' advertising. This contract cannot be invalidated for typographical errors, incorrect insertions or omissions in advertising published. The company shall not be liable to advertiser for any loss that results from the incorrect publication of advertisements.
- This agreement may not be assigned or transferred by Advertiser or its Agency.
- If Advertiser uses an agency, the Advertiser and the Agency shall be jointly and severally liable for payment in compliance with all terms of this contract. Agency commissions, if any, shall apply to all space charges and adjustments under this contract. This agreement renders void any statement concerning liability which appear on correspondence from the Agency/Advertiser and is irrevocable without the written consent of the Catamaran Media Credit Department.

- Dimensions in Pixels
- Maximum looping for all ads is 3
- Flash ads require an alternative gif ad that will run when browsers do not have Flash players installed
- Please send all creatives to your account executive and cc adesign@catamaranmedia.com
- Links to your website from your print ad, see your account executive
- Usage Statistics, see websites

AD UNIT	DIMENSIONS	FILE SIZE	BUSINESS DAYS	RATES
Leaderboard	728 x 90	GIF: 20k Flash: 30k	3-5 if we create 1-2 if already created	\$75.00 per week 12 week contract
Skyscraper	120 x 600	GIF: 20k Flash: 30	3-5 if we create 1-2 if already created	\$55.00 per week 12 week contract
Window	120 x 240	GIF: 20k Flash: 30	3-5 if we create 1-2 if already created	n/a per week n/a week contract
Tile	120 x 90	GIF: 20k Flash: 30	3-5 if we create 1-2 if already created	n/a per week n/a week contract
Bottom	210 x 64	GIF: 20k Flash: 30	3-5 if we create 1-2 if already created	\$12.50 per week 12 week contract

The Current Newspapers
3129 Fire Road, Suite 2
Egg Harbor Twp., NJ 08234
(609)383-8994 Fax (609)383-0056



The Gazette Newspapers
2087 South Shore Road, 2nd Fl.
Seaville, NJ 08230
(609) 624-8900 Fax (609) 624-3470