

**NOW You've got
THREE
CHOICES**

**... when it comes
to advertising
this summer season
in Ocean City!**



- 1** The Mid-Week Edition of the Ocean City Gazette, distributed
Wednesdays
- 2** The Ocean City Gazette Weekend Edition distributed
Fridays
- 3** **THE NEW** 7 3/4" x 10 3/4" full-color, glossy-monthly SandPaper.

Targeted to second homeowners, resort guests and local residents, the new look of the SandPaper will have it flying off the newsstand. Nobody puts out more where to go, what to do information than the SandPaper and we've been doing it since 1976.

And the SandPaper isn't the only publication we're changing.

The flagship weekly newspaper on the island, the Ocean City Gazette, is going bi-weekly. The Ocean City Gazette Weekend Edition will include feature stories, and regional calendar and more of the award-winning writing you've come to expect from the Gazette.

CONTACT YOUR SALES REP. _____

RATES See our 2007 Rate Card for the Ocean City Gazette Mid-Week and Weekend Editions.

New SandPaper Magazine Monthly Rates:

1/4 page (3 1/4" x 4 3/4") \$395. • 1/2 page (6 3/4" x 4 3/4") \$735. • Full Page (6 3/4" x 9 3/4") \$1,395.