

THE CURRENT OF EGG HARBOR TOWNSHIP  
 THE CURRENT OF LINWOOD, NORTHFIELD, SOMERS POINT  
 THE CURRENT OF DOWNBEACH  
 THE CURRENT OF GALLOWAY, PORT REPUBLIC  
 THE CURRENT OF MAYS LANDING,  
 HAMILTON TOWNSHIP, EGG HARBOR CITY  
 THE CURRENT OF ABSECON, PLEASANTVILLE  
 THE BEACHCOMBER OF BRIGANTINE  
 THE OCEAN CITY GAZETTE  
 THE WILDWOOD LEADER  
 THE CAPE MAY COUNTY GAZETTE  
 UPPER TOWNSHIP GAZETTE  
 THE CAPE MAY GAZETTE  
 FREE-TIME  
 SANDPAPER

# ATLANTIC COUNTY CURRENT

Catamaran Media

3129 Fire Road, Suite 2  
 Egg Harbor Twp., NJ 08234  
 609-383-8994 • Fax 609-383-0056



# CAPE MAY COUNTY GAZETTE

2087 South Shore Road, 2nd Floor  
 Seaville, NJ 08230  
 609-624-8900 • Fax: 609-624-3470

## Billing Office

3129 Fire Road, Suite 2, Egg Harbor Twp., NJ 08234 • 609-383-8994 ext. 340 • Fax 609-383-0056

## ADVERTISING INSERTION AGREEMENT

Advertiser: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Business Fax: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Publication	Ad Size	Number of Insertions	Dates of Insertion	Contract Price Per Issue

### Terms and Conditions of Agreement

1. A. All advertising is billed at noncommissionable rates. Delinquent advertising accounts will be terminated at the discretion of the PUBLISHER, and ADVERTISER agrees to pay the short rate, i.e. the difference between the contract rate and the earned rate on all space used in this contract in accordance with the rate schedule currently in effect. If the minimum contract level is not attained, the short rate will be the difference between the minimum contract rate and the current weekly rate on all space used. PUBLISHER will strictly enforce short rates for failure to use minimum frequency contracted for in this agreement.  
 B. ADVERTISER and AGENCY accept all terms of the current rate card, a copy of which has been received and reviewed. ADVERTISER agrees to pay an amount based upon the rates as published in the PUBLISHER'S current advertising rate card in exchange for the publication of said advertising. Combination rates do not apply to in-column ads. PUBLISHER reserves the right to revise its advertising rates at any time upon notice of thirty days in writing, and this contract is accepted subject to the above reservation.  
 C. PUBLISHER has the right at any time to change the requirements on terms of payment in cases of delinquency of payment or impaired credit of ADVERTISER or AGENCY.  
 2. This contract is noncancellable by ADVERTISER. If ADVERTISER breaches this contract prior to publication of all advertisements contracted for, ADVERTISER shall be billed for advertisements theretofore published and to be billed thereafter, at the open rate without discounts of any kind.  
 3. ADVERTISER shall be charged weekly and billed after the last publication date of the month. Payment shall be made upon presentation of the monthly bill. The NET AMOUNT shown on this monthly statement shall include all current balances due to PUBLISHER from ADVERTISER by virtue of this contract and/or any other agreement or contract between ADVERTISER and PUBLISHER.  
 4. Past due accounts over 60 days are subject to monthly FINANCE CHARGE of 1.5% per month or ANNUAL PERCENTAGE RATE of 18%.

5. There shall be added all amounts due here under all costs of collection including reasonable attorney fees incurred by the PUBLISHER.  
 6. ADVERTISER represents to PUBLISHER that ADVERTISER and his agents, if any, are authorized to publish the entire contents and subject matter of all advertisements to be submitted for publication and that by publishing such advertisements PUBLISHER will not violate any federal, state, or local statutes, or rules and regulations of any applicable federal, state, or local authority, and ADVERTISER agrees to indemnify, hold harmless from and defend PUBLISHER against any losses, expenses, suits or claims (which PUBLISHER may incur and which arise out of the publication by it of such advertisements, including, without limitation of the foregoing, any claims) of libel, violation of rights of privacy, plagiarism, and copyright and/or trademark infringement.  
 7. A. Accounts billed or placed through advertising agencies require the signature of both ADVERTISER and agency.  
 B. If AGENCY fails to pay the bills for advertising under this contract within two months of billing, then ADVERTISER agrees to be responsible for and to make payment of all outstanding bills for advertising under this contract.  
 C. ADVERTISER shall have the right to change from one AGENCY to another. If ADVERTISER does change agencies, then ADVERTISER agrees to be billed directly and to be responsible for the payment of all bills for advertising under this contract until the account has been brought up to date and the new agency has signed the contract.  
 8. PUBLISHER'S obligation to publish is subject to labor disputes, accidents, fire, acts of God or other contingencies beyond its control. Further, PUBLISHER shall not be liable if, for any reason, it fails to publish the advertisement.  
 9. Compensation for errors made by PUBLISHER, if any, shall be at the discretion of PUBLISHER and be given in additional advertising space only, not to exceed the cost of the space occupied by the error.  
 10. A. ADVERTISERS requesting premium positions will be accommodated as much as space considerations allow.  
 B. No guarantee can be made regarding position. Advertising orders directing insertion of advertising in specific position, or on designated page, "or omit," are not acceptable.

ADVERTISING CONSULTANT

DATE

AUTHORIZED SIGNATURE