

Date In: _____ Time In: _____ PDF# _____

NAME OF ADV. _____

SALES REP: _____

DATE: _____

AD SIZE: *Eighth Quarter HV HH FP*

OTHER SIZE _____

4-COLOR SPOT COLOR _____

EHT *Current*
NLS *Current*
OC *Gazette*
WL *Leader*

DB *Current*
HAM *Current*
GAL *Current*
MID *Middle Gazette*
UG *Upper Gazette*
LT *Cape May Gazette*

PLS *Current*
BRI *Brigantine BC*
SP *SandPaper*
FT *Free Time*
BLUE *Blue*

PICK-UP

COPY CHANGE

NEW

AD FROM FILE *(Date)* _____ *(PDF#)* _____

E-MAIL DISC FTP

My File Names on FTP:

Ad Design Instructions: